

# IAN HILDEBRAND

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WWW: [hildy.io](https://www.hildy.io)

## PROFESSIONAL SUMMARY

Experienced CTO and Web Developer with expertise in strategic planning, project leadership, and driving business growth. Processed \$700k in payments and served 30k customers. As the CTO of Nexus Finance, responsible for developing strategic plans, managing company architecture, and coordinating with vendors and client IT teams. As the CEO and Web Developer at Linear, achieved a revenue increase of 300% in a month through marketing, generating over \$5M for clients. Possess a strong web design background and currently pursuing a Business Administration degree with a minor in Innovation & Entrepreneurship at The University of Texas At Dallas.

## EDUCATION

The University of Texas At Dallas - Richardson, TX  
BBA: Innovation & Entrepreneurship

*Expected in 05/2027*

## EXPERIENCE

Chief Technology Officer | Nexus Finance - Remote, Company Is Utah Based

*06/2023 - Current*

- Developed and implemented long-term strategic technological blueprint.
- Led team of 3 developers in a dynamic technology-driven environment with multiple priorities.
- Facilitated ongoing team development and growth through training and professional skills' enhancement.
- Laid out complete business continuity plan to maintain data protection in event of natural disaster or long-term outage.
- Managed company-level architecture, platform and data configuration processes and implementation protocols.
- Coordinated third-party vendors and client IT teams to seamlessly deliver effective solutions.

Website: <https://trynexus.io>

CEO & Web Developer | Linear

*09/2019 - Current*

- Managed partnerships and strategic business relationships by negotiating contract terms and handling conflicts.
- Offered services generated over \$5 million for 500+ clients (Q2 2023).
- Increased company revenue by 300% through aggressive new marketing strategies in one month.
- Established foundational processes for company operations.

Website: <https://hirelinear.com/>

Design Technologist - Internship | H-E-B Digital - Austin, TX *05/2023 - 08/2023*

- Spearheaded a new project to dramatically improve customer satisfaction scores using generative AI.
- Finalized an advanced prototype before transitioning project ownership to stakeholders upon commencement of college studies.
- For those outside of Texas H-E-B is the 6th largest private company based in the United States by revenue (Forbes 2022)

Website: <https://digital.heb.com/>

CEO | Travis County Detail - Austin, TX *05/2022 - 08/2023*

- Coached and guided contractors to improve job satisfaction and achieve higher performance levels.
- Established foundational processes for company operations.
- Engaged positively with staff and leadership colleagues, soliciting and encouraging feedback and collaborative spirit.
- Increased company revenue over \$10,000 through aggressive new market strategies.

Website: <https://tcdetail.net>

Software Developer - Internship | H-E-B Digital - Austin, TX *05/2022 - 07/2022*

- Designed, developed, and integrated solutions in ARC GIS software based on project requirements.
- Performed internal system acceptance to deliver well-tested enhancements and met project requirements.
- Analyzed existing systems and databases and recommended enhancements to solve business needs in multiple departments of H-E-B.

Senior Front-end Developer | Ensora - Remote *03/2020 - 08/2021*

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Worked cooperatively with client services, sales and design team in deadline-driven environment.
- Made recommendations for new technology integration based on suitability and alignment to business goals.
- Coordinated with digital content manager to obtain content for updates and expansions.
- Advocated for well-tested and documented, high quality code.

## CERTIFICATIONS

- Web Developer Bootcamp - Colt Steele
- Microsoft Office 2016 (Word, Excel, PWPT)

## SKILLS

- Complaint resolution
- Business Management
- Creative problem solving
- Contract Management
- Web Design & Development
- UX Design
- HTML, CSS, React.js, Node.js, GitHub & Git
- Website optimization
- Figma Designing Software